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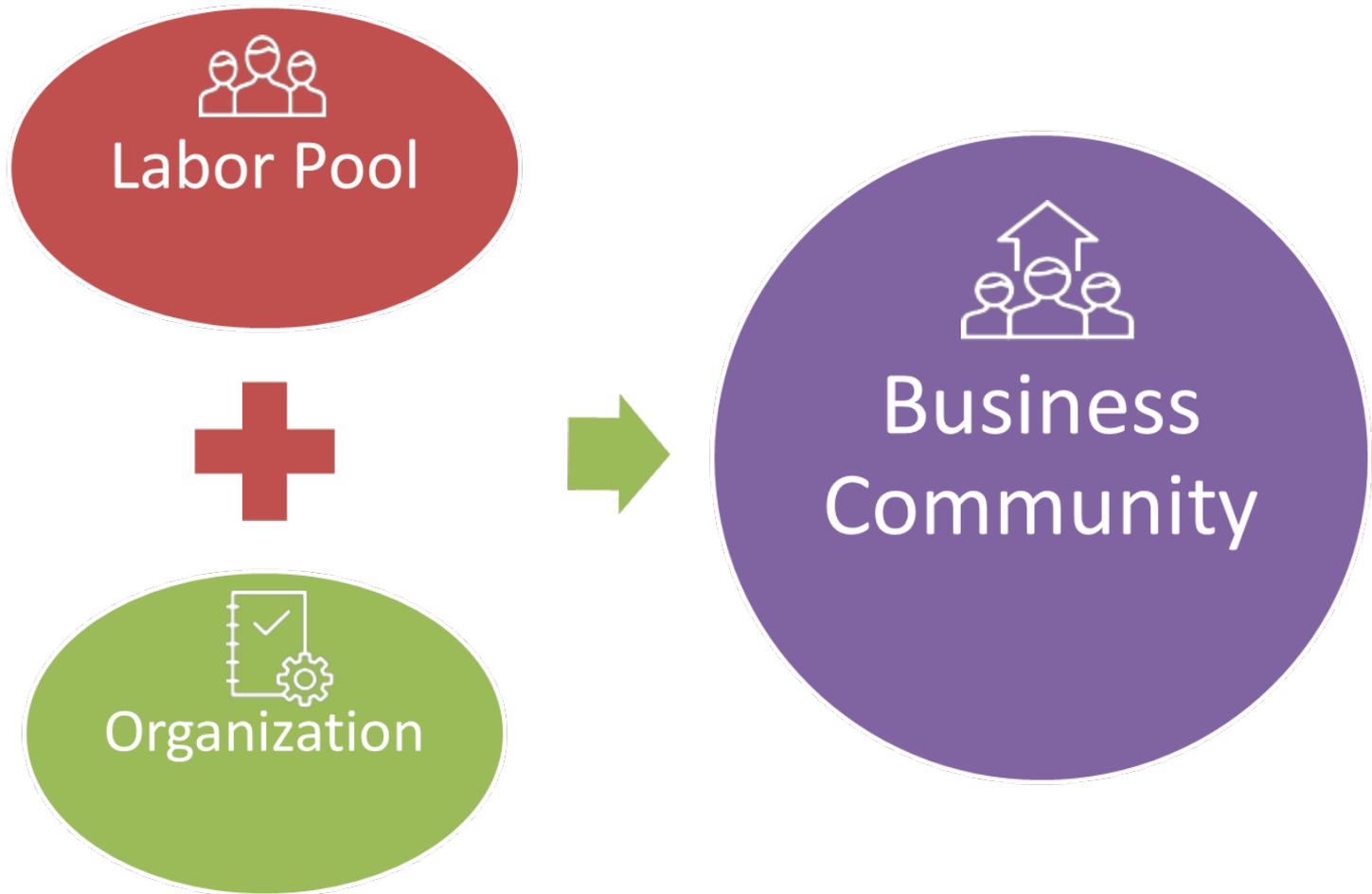


UNTAPPED ARIZONA

Ralph Serpico, President & CEO

May 1, 2015

Three Developmental Tracks





Arizona Job Connection (azjobconnection.gov) State Labor Exchange

The screenshot shows the homepage of the Arizona Job Connection website. At the top, there is a navigation bar with the logo, a search bar, a 'Jobs' dropdown menu, and links for 'CONTACT US' and 'LOG IN/REGISTER'. Below this is a secondary navigation bar with tabs for 'JOB SEEKERS', 'EMPLOYERS', 'TRAINING/EDUCATION', 'RESOURCES', and 'PROGRAMS'. Social media icons for Facebook, Twitter, Google+, and LinkedIn are also present.

The main content area features a large heading 'LET'S GET TO WORK!' followed by a sub-heading: 'Whether you're looking for that perfect job, that perfect employee or information on an industry or workforce, AZ Job Connection is for you.'

Two large statistics are displayed: 'Number of Available Job Openings: 53,536' and 'Number of Resumes Posted: 12,503'.

Below the statistics are three columns of promotional content:

- LOOKING FOR A JOB?** Post your resume and start your search for the perfect career today. [Learn More](#)
- READY TO HIRE SOMEONE?** Take one step closer to finding the perfect candidate by signing up. [Learn More](#)
- THINKING ABOUT A CAREER?** Find colleges and training providers that match your career goals. [Find Training/Education](#)

The footer contains a list of links: 'EOE | Veterans' Priority | Privacy | Browser Help | Protect Yourself | About Us | FAQ | Build r21219'. There is also a language selection dropdown and a note 'Powered by Google Translate'.

Labor Track

Department of Economic Security (DES) Proposal

- Cutting edge / Arizona (eleven other states)
- Research and best practices
- Self-disclosure wording
- Options for job seekers
- State labor exchange (www.AZjobconnection.gov)
- Meetings with DES staff

Community Employment Advisory Committee

- Service providers
- Direct clients to the Arizona Job Connection
- Three meetings (Feb 11, Mar 11, and Apr 29)

Business Track

Business Advisory Committee

- First meeting Apr 9 (Marriott Desert Ridge)
 - Untapped Arizona
 - Discussion
- Second meeting will be May 19 (Camelback Inn Marriott)
 - Needs assessment of businesses (survey)
 - Challenges to finding qualified candidates
 - Opportunities for growth and hiring
 - How are you currently filling job openings
- Third meeting will be Jun 25 (Medtronic)
 - Strategic discussion
 - Ongoing engagement with Untapped Arizona

Business Advisory Committee

Industry Sector	Company
Aerospace	Boeing
Consumer Goods	<i>In progress</i>
Consumer Services (Retail)	Walmart
Construction	<i>In progress</i>
Education Services	Arizona State University ¹
Financial Services	Scottsdale Insurance
Government	City of Scottsdale
Health Care	Mayo Clinic ¹
Hospitality	Marriott
Manufacturing	Medtronic
Oil and Gas	<i>In progress</i>
Technology – Wholesale	Cisco Systems
Technology – Retail	Go Daddy
Telecommunications	<i>In progress</i>
Utilities	Arizona Public Service ²

Organization Track

- 501(c)(3) Nonprofit Organization
 - Application being finalized
 - Financials completed
- United States Business Leadership Network (USBLN)
 - Monthly conference calls
 - Letter of intent to become the Arizona affiliate
 - Six business partners (Cisco Systems, City of Scottsdale, Marriott, Medtronic, Walmart, and Wells Fargo)
- Researching alternative sources of funding

Other Significant Activities

- Presentation with the City of Scottsdale, *Why It Makes Good Business Sense to Hire People with Disabilities*, at the “Transforming Local Government” national conference, Apr 15
- General community stakeholder meeting set for May 13
- Working with Urias Communications on a media campaign promoting employment for people with disabilities
- Presentation scheduled for the 2015 Transition Conference, Arizona Dept of Education (August)
- Working with Traaen & Associates on educational materials

THANK YOU



Questions / Comments?