

Proposal/Scope of Work: Arizona Developmental Disabilities Planning Council

(February 1, 2016 – January 31, 2017)

Morrison Institute for Public Policy, Arizona State University (MI), shall provide consultation services to the Arizona Developmental Disabilities Planning Council (ADDPC) on state, political, economic, health, and social issues and trends affecting persons with developmental disabilities (DD) and their families to help fulfill the priorities of the 5 year plan.

This year's contract will focus primarily on ADDPC's efforts to incorporate the DD community and their families in its five year strategic plan and technical assistance with implementation of that plan. In addition, this year MI proposes to conduct new research and develop activities and events that will help ADDPC scale up its visibility and reach in line with the priorities identified in the five year plan. Upon ADDPC's request, MI will also develop position papers with information that will advance ADDPC towards its goals. MI work will be integrated as a collaborative component into the existing ADDPC Work Groups as well as the ADDPC Communication Plan. MI shall begin the current scope of work on the date of contract signatures through the following 12 months.

I. Research, Reports and Support Services

MI shall continue to serve as the policy research arm for ADDPC. MI shall:

- a) Provide fact sheets, upon request, to be posted on the ADDPC web site and distributed in the manner determined in agreement between ADDPC and MI.
- b) Update previous reports, and research, write, and present abstracts, reports and position papers on issues important to persons with DD and their families, with topics identified by ADDPC. They may include, but not limited to:
 - a. Assistive Technology in AZ: Best Practices and Trends
 - b. Criminal Justice, the ADA, and Treatment of People with DD
 - c. Child and Adult Foster Care
 - d. Guardianship and Fiduciaries in Arizona
 - e. Civic Participation and Voting
 - f. Adult Protective Services and Adults with DD

g. Resiliency: What Families and Individuals are Doing amidst Service System Budget Cuts

- c) Research shall be based upon valid, reliable and verifiable resources that produce accurate data suitable for review by consumer, professional and legislative bodies.
- d) In coordination with the ADDPC Executive Director, MI will assist in developing responses to written and oral questions and requests for information pertaining to important policy issues.
- e) Attend, participate, and/or moderate scheduled Standing Committee and Full Council meetings upon request.
- f) Attend, as necessary, community and governmental meetings (in person and by telephone) pertaining to public policy analysis and development.
- g) Complete telephone calls and personal meetings with community and governmental organizations to introduce the ADDPC as a policy resource and a potential partner for dealing with shared issues affecting persons with developmental disabilities and their families.
- h) To assure funded activities are high quality and advancing the goals of ADDPC's strategic plan with measurable impact, MI will assist ADDPC with creating scoring criteria, helping to identify measurable goals, and locating grantee organizations both inside and outside the state to expand the pool of potential grantees. Resulting outcomes will better measure advancement towards strategic goals.
- i) Under no circumstances can MI serve as the lobbying arm for any organization or position. As a non-partisan organization, and a state agency, MI must maintain a neutral, third-party status and not advocate for political positions on issues. This does not preclude MI from doing due diligence on ADDPC issues, providing position papers on those issues, or making recommendations to ADDPC.)
- j) Make presentations at events and conferences related findings from research conducted on behalf of the ADDPC
- k) Documents will be created keeping in mind the wide variety of intellectual and communication needs of the audience – all reports to be written in “plain language.”
- l) MI will offer technical assistance to ADDPC to help submit the final CRA to AIDD to ensure that it fits within DD Suites

Costs include staff research and development time for four briefs, updating current briefs (as identified by ADDPC), technical assistance with upload of CRA in to DD Suites, and technical assistance with grant-making procedure. Some of these briefs may be expanded into larger projects/reports, depending on the needs of ADDPC. MI will continue to offer technical assistance and provide information to the Council upon request.

II. Public Input Period of the Draft Plan 2017-2021 and Roundtables

MI will travel with ADDPC to present to at least eight different locations (identified by ADDPC) throughout the state to present findings of the Draft State Plan 2017-2021 CRA and collect public input for the final report. (Potential locations: Yuma, Window Rock, Kykotsmovi, Lake Havasu, Safford, Nogales, Prescott Valley, Sierra Vista, Flagstaff, Tucson, Phoenix). Transportation will be provided to those who need it. Supplies for the event will be provided. Language, sign language/CART, and other accommodations can be made upon request. In heavily Spanish-speaking areas, materials will be disseminated in both Spanish and English.

In concert with ADDPC, MI staff will help present the draft plan with targeted evidence to support each goal. The specific format of presentation delivery will be decided by ADDPC. Throughout these sessions, emphasis will be placed on issues that are prevalent in each specific community where the presentation is made (where available), as well as identified priorities to address them. A Q&A session will be interspersed throughout the session to allow for a robust dialogue. Comments will be captured as part of the public input period.

Upon request, MI staff may also moderate strategic planning meetings.

In addition, MI will disseminate a final survey confirming the priorities of ADDPC. It will be submitted to individuals with DD and families, state agencies, organizations, and other stakeholders throughout Arizona. MI will analyze the findings and present to ADDPC to tweak and affirm the strategic plan goals.

III. Disseminating/Publicizing ADDPC Research Locally & Nationally

ADDPC has completed studies in the disability arena considered innovative and have produced data and knowledge that could be disseminated in academic, government, and business circles, positioning them as leaders. This past year MI presented at numerous conferences publicizing ADDPC's work. The five national conferences included the National Down Syndrome Congress, American Association on Intellectual and Developmental Disabilities, Southwest Conference on Disability, the Project Search

national conference, and the Association of University Centers on Disabilities. Locally, it spoke at the Arizona Diocesan Convention, the Maricopa Association of Governments, and Northbridge Academy. We would like to continue to publicize ADDPC's work in a number of formats. Following are a few recommendations to highlight ADDPC's work:

- **Presentation at national and state conferences:** To continue to have relevance in academic and national circles and position ADDPC as a leader
- **Dissemination of ADDPC research at public events and through media:** MI has significant reach in circles that are typically not tapped into by ADDPC, including economic development agencies, municipal leaders, and other state leaders. Previously, MI disseminated joint endeavors with ADDPC through blogs, press releases, and through speaking engagements. This year we propose helping ADDPC reach a larger audience by leveraging our partnership with Cronkite (e.g., ASU's school of journalism that houses the National Center on Disability And Journalism) to disseminate any ADDPC research that it wants to highlight. We will help translate the outcomes of ADDPC key projects into a publicly digestible format and issue press releases in media outlets throughout the state upon request of ADDPC. The Director of the Latino Public Policy Center at MI also will serve as a key partner for this year's grant and will ensure that ADDPC activities and research are also disseminated in Latino communities. MI will continue to highlight MI-ADDPC projects and others ADDPC would like to publicize and secure at least one appearance on Horizons, but other television opportunities will be located.

IV. Development of the ADDPC Community Inclusion Index

As MI starts the next five years, establishing a baseline measurement is important and necessary to assure that the state is moving in the right direction towards advancing community inclusion. MI proposes to identify key disability indicators comparing different geographies and use these indicators to create data-driven visualizations for ADDPC. We intend to collect and organize indicator data from several domains that can be compared across states and nationally to determine how Arizona is doing in promoting community inclusion.

Indicators are measurements that describe conditions, simplify complex data, measure progress, and chart trends over time. Indicators are objective and policy neutral, presenting facts and descriptions rather than explanations. By answering "what," quality indicators prompt people to question "why." This can lead to improved analysis, accountability, and policy change. Investment in valid indicators promotes civic dialogue and provides the kind of feedback needed to build more inclusive and sustainable communities.

The Arizona Community Foundation (ACF) has undertaken a similar platform in its work in grant-making to alleviate poverty. It partnered with MI to create a central resource for data and insights to help support policy making and public awareness of the state's competitiveness and other issues. It also served as a resource for grantees to help identify gaps and trends so that projects meet the needs of community members. Arizona Indicators (<http://www.arizonaindicators.org/>) remains a community partnership with sponsorship by Arizona State University and the Arizona Community Foundation; The Arizona Republic is also a key media partner. Organized in 11 broad content areas, Arizona Indicators presents interactive data visualizations and mapping tools, public opinion data, and timely policy analysis.

Arizona Indicators is one of many indicator initiatives nationally. Numerous regions, states, and communities are embracing the concept of indicators and scorecards as a way to track progress on common goals (example of goal-driven indicators: <http://www.bostonindicators.org/indicators/economy>). We propose establishing a similar platform for ADDPC (who like ACF is a funder) that identifies and tracks disability indicators.

Thus, these measurable indicators will help ADDPC to further their mission of making Arizona a more inclusive community for all stakeholders in the state, especially those residents with DD. It will provide a "common ground" dataset for constructive dialogue across different disciplines, departments, sectors, and policy-makers. It will also promote evidence-based decision-making in policy and evaluation, and provide a means to disseminate supplemental and original data from ADDPC research initiatives.

Throughout the process of indicator and index development, MI will actively engage with those stakeholders who are interested in participating. ADDPC and the Arizona Disabilities Networks (University of Arizona (U of A), Arizona Center for Disability Law, and Northern Arizona University (NAU)), as well as the Native American Disability Law Center, and other stakeholders will be contacted as advisors to identify and/or confirm measures that will be included for comparison.

Some indicators that are specific to ADDPC's five year plan will also be included. To be considered, among others, are the following data:

- Demographics
- Employment
- Education
- Post-school outcomes
- Agency spending/service utilization
- Housing
- Specific National Core Indicator measures

Some of this data will be aggregated to create a "Community Inclusion Index" which will allow comparisons of inclusiveness across time and geography within and outside Arizona and nationally. This information will give individuals, groups and whole

communities an opportunity to determine where they stand in promoting community inclusion and gauge their progress over time.

Data selected for inclusion in the ADDPC Community Inclusion Index will be vetted by ADDPC and strategic partners according to the following criteria:

- comparable - data offers users the ability to make side-by-side comparisons with other years and relevant geographies
- available - data for which historical (~5 years) and current data are readily accessible and for which updates are anticipated at least annually
- reliable - data are derived from a trusted, nonpartisan source with any and all data transformations exposed to the public
- actionable - data can guide decision making and provide useful feedback for policy makers and community leaders

The indicators and index will be embedded on the ADDPC site, and to assure sustainability, annual updates can be easily performed on Google spreadsheets. MI staff can train staff on how to update this data annually.

These indicators and index will increase the web presence of ADDPC and thereby promote visibility. It will also catalyze discussion regarding the state's activities towards community inclusion, and benefit grant-making by highlighting areas of the state with higher rates of exclusion and in need of targeted programs and/or services.

V. Building Collaborations with the Latino Community

Latino families with children with disabilities face significant challenges. They face healthcare challenges, language barriers, transportation problems, lack of awareness within the community about disability, a lack of resources and discrimination. There are 150,162 Latinos with disabilities in the state of Arizona and 47,107 do not speak English very well. We propose establishing two series of groups of Latino families with adult children with disabilities composed of 6 to 10 people in each group in Spanish (translators will be available for those who speak English, so all may attend). The goal of this project design is provide both participants and family members opportunities to network and offer peer support with the purpose of teaching and facilitating self-advocacy. It is modeled after the Project Esteem model of the Alzheimer's Association that allows individuals with disabilities and their families the space to share and learn from each other with facilitated information and support.

Group meetings will be 90 minutes in length and will be composed of eight weekly sessions. Transportation and food will be provided. The groups will be held in underserved areas of the state, e.g., Yuma and Nogales. Co-facilitators who are adults

with disabilities or family members will also be present to assure sustainability of the groups. Some of the materials will be drawn from "*Whose Life Is it Anyways.*" Recognizing the economic barriers facing this population, upon completion of the series, each participant will receive \$250.

To assure measurable outcomes, participants will be given a pre-test and post-test to determine if their self-advocacy knowledge and skills have improved and how they are using these skills in day to day life. In addition, we will collect social network data that examines how these networks are structured and what type of support participants get from those connections.

Total of all contract activities Year 6: \$157,472

Staff Capacity:

MI will provide ADDPC with a five member team to meet the identified assignments. Additional staff will be called upon when needed.

- David Daugherty, PhD, Associate Director and Director of Research for MI will serve as overall project coordinator and event moderator;
- Erica McFadden, PhD, MI policy analyst, will serve as primary investigator.
- Edward Spyra, Communications Specialist , will coordinate marketing efforts;
- Joseph Garcia, Director of Communications and Latino Center Director, will help publicize all ADDPC/MI projects and events
- Joshua Connolly, Manager of Data Analysis, will create the data platform for ADDPC

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PUBSRV Budget Worksheet

Principal Investigator: Erica McFadden
 Phone: 6-0215
 Department / College: Morrison-SPA/CoPP
 Project Title: Policy & Research Services ADDPC

Deadline: _____ Purpose: Research
 Agency: AZ Developmental Disabilities Planning Council
 Source: State

Start & End Date
 Total Project Period: 2/1/16 - 1/31/17
 Current Project Period: 1/1/16 - 12/31/16

Budget Staff & Date: CLee 12-17-15

PERSONNEL-Salary & Wages				Task 1		
Name	Title	# Months	% Effort	4 Mo Feb - May		Total
Erica McFadden	PI	12	90%	63,000		63,000
David Daugherty	Project Coordinator	12	5%	5,150		5,150
Edward Spyra	Communications Specialist	12	3%	1,800		1,800
Joshua Connolly	Web Developer	12	15%	7,763		7,763
Joseph Garcia		12	5%	4,306		4,306
Total Staff Salaries				82,019		82,019
Fringe Benefits Staff				34,300		34,300
Total Personnel				116,319		116,319
		# of Days	Rate			
Travel - In State 7510	Local Mileage		0.445			
Travel - In State 7510	In State Rental Car	24	75.00	1,800		1,800
Travel - Out State 7520	DC - 2 nights 3 days	1 trips	1 person			
		400	Air	400		400
		226	Lodging	452		452
		59	Per Diem	177		177
		200	Conf Fee	200		200
		150	Misc	150		150
Total Travel				3,179		3,179
OTHER DIRECT COSTS						
Consultants-7310				11,858		11,858
Incentives-7310.96				10,000		10,000
Event Food/Hospitality Costs -7390				1,800		1,800
TOTAL Other Direct Cost Subtotal				23,658		23,658
TOTAL DIRECT COSTS				143,156		143,156
LESS DIRECT COSTS EXCLUSIONS						
TOTAL MODIFIED DIRECT COST BASE				143,156		143,156
F&A COSTS (Indirect)		10.00%	54.50%	8201	14,316	14,316
TOTAL COSTS				157,472		157,472
F&A on Match plus any unrecovered F&A on Sponsor				63,704		63,704
Total ASU Contribution:				63,704		63,704
TOTAL PROJECT COST ASU Will be contributing				29%		