

JON MEYERS

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SUMMARY

Senior Executive and development professional with more than twenty years of experience as CEO, Vice President and Executive Director in higher education, health, human and social services, and the arts. Consistent record of success in fund development; public policy; building relationships with Boards of Directors, government leaders, donors, community, and media; leading staff and volunteers; and directing strategic planning and organizational development. Extensive background in public and media relations.

PROFESSIONAL EXPERIENCE

THE ARC OF ARIZONA, Phoenix, AZ Executive Director

2013-Present

Revitalizing, expanding, and creating programs, services, and public awareness of statewide organization serving residents with intellectual and developmental disabilities (I/DD).

- Aggressively pursuing legislative and public advocacy at the federal, state and local levels.
- Enhancing awareness of disability community's needs through social media, strategic events and other communications outlets. Continually establishing new funding mechanisms to support expanded program offerings.
- Partnering with key individuals and organizations, media, government agencies, and corporations to fulfill mission goals.

ARTS COUNCIL OF THE NORTH VALLEY (ACNV), Anthem, AZ Executive Director

2011-2013

Directed fundraising, outreach, and marketing efforts for regional organization promoting arts and culture, arts education, and audience development.

- Managed signature arts education programs including special events, student scholarships, and Regional Teen Art Competition.
- Created and implemented comprehensive Strategic and Business plans to improve arts awareness and increase fundraising.
- Developed new revenue relationships with corporations, foundations, and individuals.
- Spokesperson for organization to media, service organizations, schools, and other interested parties.

THE LEUKEMIA & LYMPHOMA SOCIETY (LLS), Phoenix, AZ Executive Director, Desert Mountain States Chapter

2009-2011

Significantly expanded fundraising and Patient Services throughout multi-state region. Increased public support for LLS through new outreach and awareness efforts.

- Achieved 25 percent increase in net revenue in first year, returning financially struggling Chapter to profitability.
- Cultivated numerous funding relationships with corporations, foundations, and individuals throughout three-state region. Represented Chapter at public events and speaking engagements.
- Utilized partnerships with Phoenix Coyotes and Arizona Diamondbacks to significantly increase organization's fundraising support and public profile.
- Led advocacy and legislative outreach activities in behalf of vital health-related policy positions.
- Directed Chapter staff of 30 and Boards of Trustees in Phoenix and Las Vegas in strategic planning, event execution, Board and volunteer development, donor cultivation, and community relations.

ARIZONA STATE UNIVERSITY/ASU FOUNDATION, Tempe, AZ**2008-2009**Senior Development Officer/Major Gifts Officer

Managed large portfolio of Major Gift donors/prospects in College of Liberal Arts and Sciences. Collaborated with College deans, ASU Foundation leadership, and senior University Administration to ensure effective cultivation of donors. Represented College in multi-unit, multidisciplinary planning of strategic engagement events.

- Expanded donor investment opportunities for Centers and Institutes within College.
- Developed revenue generating relationships with previously unengaged alumni and high gift-capacity constituents through creative, donor-directed cultivation efforts.
- Partnered with ASU Foundation leadership to identify corporation and foundation funding to support Centers and Institutes.

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT, Glendale, AZ**2007-2008**Associate Vice President, Alumni Relations

Led a staff providing programs and services to global alumni body of more than 36,000 in 145 countries. Interfaced regularly with school President, Senior VP for Corporate Learning, and Deans of Faculty, Students, and Research. Member of External Relations Committee and Enterprise Resource Planning team for implementation of Vision 2010 technology improvements.

- Revitalized international Alumni Relations function by introducing new outreach and engagement programs, resulting in higher alumni satisfaction and stronger alumni-school relationships.
- Led effort to integrate activities of faculty, staff, students and alumni. Worked closely with Office of the President, Deans' offices, and Communications and Career Management to develop new communications tools, expand lifelong learning opportunities, and improve career management resources.
- Traveled globally to engage alumni with operations and programs of School.

RONALD MCDONALD HOUSE CHARITIES (RMHC)**1998-2006**

Ronald McDonald House Charities of Phoenix, Phoenix, AZ

Director of Capital Programs

2005-2006

Managed efforts of Board of Directors, staff, and Campaign Cabinet to completion of \$6.2M capital campaign to expand Phoenix Ronald McDonald House and construct second House at Phoenix Children's Hospital.

- Extensive major gifts responsibilities working with individuals, corporations, and foundations.
- Personally secured more than \$2.5 million in contributions from donors including Kresge Foundation, Phoenix Suns Charities, Wells Fargo Foundation, Kemper and Ethel Marley Foundation, Phoenix Children's Hospital, the Arizona Republic, and Salt River Project.
- Featured speaker/trainer in Strategic Planning, Capital Campaigns, and House Operations for RMHC National and International professional development events.

Ronald McDonald House Charities of Southern California, Pasadena, CA

Chief Executive Officer

2003-2005

Chief Executive of largest RMHC chapter in the United States. Led team of six Executive Directors and managed annual operating budget exceeding \$7M to support four Ronald McDonald Houses and Camp Ronald McDonald for Good Times.

- Directed strategic planning efforts of organization; led transition to unified organization focused on strategic goals.
- Member of executive leadership team for \$14M capital campaign, including land acquisition and government relations. Worked extensively with campaign consultants, City of Los Angeles, project contractors, and volunteer leadership. Guided planning for three additional campaigns totaling \$23.5M to upgrade facilities.
- Developed significant new sources of funding for Chapter programs, including relationships with corporate, media, and entertainment/sports organizations in greater Los Angeles area. Partners included Los Angeles Kings and Anaheim Ducks, Los Angeles Clippers, Clear Channel Communications, *Los Angeles Times*, Walt Disney Company, Golden State Foods. Established annual Chapter participation in Tournament of Roses Parade, ensuring national and global media exposure. Event viewed by more than 300 million people in 150 countries and territories.
- Featured speaker/trainer for RMHC National and International education conferences in Strategic Planning, Capital Campaigns, and House Operations.

Ronald McDonald House Charities Global Office, Oak Brook, IL

Field Relations Manager

2001-2003

Consultant and manager representing Global Office of Ronald McDonald House Charities to West Region of the United States. Provided management guidance to optimize success of local RMHC Chapters and Ronald McDonald Houses throughout the region. Regularly interacted with representatives of international RMHC system, covering more than 125 countries.

- Oversaw operations of 58 RMHC entities in 18-state region with annual budgets totaling more than \$40M, including strategic planning, training retreats, field communications and monitoring special projects funded by RMHC Global Board of Trustees.
- Planned and executed Regional, International, and Training & Development conferences. Featured presenter at conferences/workshops. Developed and presented numerous education programs in conjunction with McDonald's Corporation Training & Development Department and RMHC, including training curriculum on RMHC-McDonald's relationship for restaurant managers and annual RMHC Training & Development for more than 100 international representatives.
- Assisted RMHC Board of Trustees in worldwide grant making process, as evaluator of approximately 50 proposals and projects per year. Visited project sites and reported on grant recipients' progress toward goals.

Ronald McDonald House Charities of Idaho, Boise, ID

Executive Director

1998-2001

Director of Ronald McDonald House and statewide parent organization, RMHC of Idaho.

- Led initial capital fundraising and public awareness strategy for expansion of House.
- Generated higher contributed income through strategic events in partnership with Microsoft, Idaho Steelheads, Idaho Stampede, US Bank, and other corporations.
- Increased RMHC of Idaho's presence in underserved areas of the state by developing strong relationships with McDonald's owner/operators and medical providers statewide. Doubled use of House by eastern Idaho families.

ADDITIONAL EXPERIENCE

DEER VALLEY UNIFIED SCHOOL DISTRICT, Phoenix, AZ

2012-2013

Teacher – 8th Grade Social Studies

EDUCATION

Santa Clara University, Santa Clara, CA

Bachelor of Arts cum laude, History and Theatre Arts

Thunderbird School of Global Management, Glendale, AZ

Global Leadership Certificate Program

Rio Salado College

Post-Baccalaureate Teacher Certification