



**EMPOWERMENT THROUGH INFORMATION COMMITTEE – MINI RETREAT  
MINUTES**

February 21, 2013  
1:00 p.m. - 4:00 p.m.  
Arizona Developmental Disabilities Planning Council  
1740 West Adams Street, Suite 410  
Phoenix, Arizona 85007

A standing committee meeting of the Arizona Developmental Disabilities Planning Council (ADDPC) was convened on February 21, 2013 at the ADDPC, 1740 West Adams, Suite 410, Phoenix, Arizona 85007. Notice having been duly given. Present and absent were the following members of the ADDPC.

<b>Members Present</b>	
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Ed Myers, Chair Marv Lamer	Ray Morris Rosemarie Strout
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<b>Staff/Guests Present</b>	<b>Members Absent</b>
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Larry Clausen, Executive Director Marcella Crane, Contracts Manager Lani St. Cyr, Fiscal Manager Michael Leyva, Grants Coordinator	Larry Latham John Eckhardt Joyce Millard Hoie
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BJ Tatro, Consultant

**A. Call to Order:**

Ed Myers welcomed everyone to the Arizona Developmental Disabilities Planning Council (ADDPC) Empowerment through Information standing committee - mini retreat meeting. The meeting was called to order at 1:00 p.m.

**B. Discussion of Comprehensive Review and Analysis**

BJ Tatro and Lani St. Cyr discussed the data analysis of the 2011 Comprehensive Review and Analysis (CRA) conducted for the formation of the 2012-2016 State Plan. The discussion covered: healthcare, transportation, services and supports, special education, early intervention, rehabilitative services, transition to adulthood, and housing. Not much emphasis was put on the results of the CRA data, as the sample size that was used was relatively small.

**C. Review Goal, Objectives, Outcomes and Related Contracts**

BJ Tatro facilitated the discussion on the Empowerment through Information Goal, current objectives, and the projects funded. An overview of projects funded was given and Larry Clausen identified the projects that should continue. There was discussion regarding the need to narrow our focus with projects and that information should be driven by strategic planning, data, and the goal. Public policy, transportation, education/early intervention, and health were topics that appeared to be the most prevalent.

The importance of social media was discussed in regards to increasing the number of visits to the Council website. The need to identify the: audience, topic, and method were discussed as well as reaching out to underserved and un-served populations. Additional remarks were made as to how to leverage information sharing with other communities and identifying what information people need to know about. Finally, the measures of success and what they would be and how they would be identified and gathered were discussed.

BJ will compile a summary report to include all the recommended changes. During the full Council Retreat on March 7<sup>th</sup>, Council members will discuss and approve the additional objectives.

**D. Adjourn**

The meeting was adjourned at 3:00 p.m.