



EMPOWERMENT THROUGH INFORMATION COMMITTEE
DRAFT MINUTES

November 10, 2014

10:00 a.m. – 11:00 a.m.

Arizona Developmental Disabilities Planning Council
1740 West Adams Street, Suite 410
Phoenix, Arizona 85007

A standing committee meeting of the Arizona Developmental Disabilities Planning Council (ADDPC) was convened on November 10, 2014 at the ADDPC, 1740 West Adams Suite 410 Phoenix, Arizona 85007. Notice having been duly given. Present and absent were the following members of the ADDPC.

Members Present	
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Ray Morris, Chair, In-person Joyce Millard Hoie, Teleconference	Jamie Edgin, Teleconference John Eckhardt, Teleconference
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Staff/Guest Present	Members Absent/Regrets
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Larry Clausen, Executive Director Lani St. Cyr, Fiscal Manager Michael Leyva, Contracts Coordinator Lynne Tomasa, Sonoran UCEDD Vanessa Nielsen, Urias Communications	Larry Latham
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A. Call to Order:

Ray Morris welcomed everyone to the Arizona Developmental Disabilities Planning Council (ADDPC) Empowerment through Information standing committee meeting and introductions were made. Meeting was called to order at 10:05 a.m.

B. Minutes Approval

The minutes from the September 15, 2014 Committee meeting were reviewed with no changes.

- Motion to accept the minutes made by Joyce Millard Hoie
- Motion seconded by John Eckhardt
- Motion carried

C. Caregiver Roadmap, Sonoran UCEDD

Lynne Tomasa from the Sonoran UCEDD gave a summary of the proposal and the tasks to be completed as part of the two year project to improve transition planning for persons with DD and to support family caregivers during the planning process. The two primary outcomes for year one of the project is completion of *Future Care Planning: A Roadmap for Family Caregivers V2* and data collection including 300 online surveys and interview with 20 caregivers and in-person interviews with 10 persons with DD.

There was concern about the small sample size of interviewees and that they would primarily be in the Southern Arizona region of the state. It was explained that it was cost prohibitive to travel throughout the state for interviews, but interviewees from outlying areas could participate by phone. There was a comment regarding the current roadmap document and the usefulness of it, but there was some concern about the length of the document and that it may be burdensome to caregivers. Lynne understood the concern and suggested breaking up the content to potentially make it less overwhelming. There was also a question about the number of current documents that have been distributed and it was stated that the website currently is not tracking the distribution, but that it is something that can be put in place.

- A motion to fund the Caregiver Roadmap proposal by the Sonoran UCEDD, in the amount of \$70,029, was made by John Eckhardt.
- Motion seconded by Joyce Millard Hoie
- Jamie Edgin recused herself, as a representative with the Sonoran UCEDD
- Ray Morris voted nay
- Motion carried

D. Communication Plan Draft

Vanessa Nielsen with Urias Communications gave a summary of the draft Communication Plan that has been developed for the Council as well as informing the Committee members of the tasks that are currently being worked on and what has been completed. There was a question regarding the three items (Vlogs, Website, and Webinars) identified as having separate budgets and she explained that this was due to separate contracts that are/or will be developed with vendors that the Council chooses or currently works with. There was also a concern raised regarding the use of a specific

dentist as part of the Oral Healthcare video, as it could be seen as promoting their practice. It was clarified that the content of the video is to highlight the current state of oral healthcare in the DD community, some of the challenges being faced, as well as the effect lack of funding for services has had. There was further discussion regarding the possibility of not only offering videos with captioning as well as translation captioning in Spanish. There was no voting on this agenda item, as it was purely for discussion.

E. Video Blogs-ADHS

Lani St. Cyr summarized the Video Blog Scope of Work submitted by the Arizona Department of Health Services. The video blogs will be short (5-8 minute) studio produced segments that will focus on persons in Arizona who have information or a story to tell pertaining to developmental disability issues, such as: consumers, family members, Council staff and members, DD professionals, and employers that can be uploaded to websites and on social media channels. There was a question regarding who would select the individuals who would be interviewed and it was stated that it would primarily be staff and Urias Communication with input welcomed by Council members. It was explained that 8 video blogs are expected to be produced, with no less than 3 to occur within the first year of the ISA. The total projected cost of producing 8 blogs ranged between \$11,044.80- \$18,247.70. It was stated that any costs would be paid on a reimbursement basis, so it was suggested to approve the project at \$20,000.

- A Motion was made by Jamie Edgin to fund the video blogs up to \$20,000.
- The Motion was seconded by John Eckhardt
- The Motion carried.

F. Call to the Public

No public members commented.

G. Adjourn

- A Motion to adjourn was made by Joyce Millard Hoie
- The Motion was seconded by Jamie Edgin
- The Meeting adjourned at 10:47 p.m.