

## What Is Pepsi Act?

- Pepsi Achieving Change Together (ACT) is a formal partnership between *Pepsi North American Beverages (NAB)* and *Disability Solutions @ Ability Beyond*, a U.S. non-profit that specializes in corporate disability recruiting programs.
- Pepsi ACT is dedicated to proactively recruit, train and hire individuals with disabilities nationally.
- PepsiCo's employee resource group (ERG), EnAble, will play a key role in Pepsi ACT.

## Why Pepsi ACT?

- **Pepsi ACT Transformation** – Allows for proactive advances in the way PepsiCo defines its internal and external culture so they accurately represent the community and consumers they provide services to -- true demonstration to PepsiCo's Performance with Purpose.
- **Driving Innovation** - Pepsi ACT goes above and beyond compliance with the newly implemented § 503 regulation. Pepsi ACT focuses on revolutionizing PepsiCo's access to qualified employees through differing marketing strategies and opens access to a new customer base.
- **Smart Partnership Development** – Through the Pepsi ACT strategic planning process, Disability Solutions @ Ability Beyond will work with leadership to minimize mutual frustration in developing meaningful partner relationships by:
  - Identifying partners based on mutual needs
  - Training partners to understand culture, hiring needs, desired skills, etc.
  - Formalizing partnerships to demonstrate proactive outreach
  - Supporting leadership and partners to build success
- **Pepsi ACT is entirely self-sustaining relying on the following:**
  - **Broadening Customer Base:** Tapping into the incredible spending power of persons with disabilities and their friends and family
  - **Building Brand Association:** As a first adopter, jobseekers will immediately identify the link between PepsiCo and the outreach initiative
  - **Strengthening the Organization:** Individuals with disabilities demonstrate lower turnover and reduced absenteeism while increasing morale and loyalty

## Where is Pepsi ACT today?

Pepsi Act is currently in four locations, **Burnsville, MN, Houston, TX, Las Vegas, NV and Winston-Salem, NC**. Disability Solutions @ Ability Beyond is readily recruiting partners to source and recruit qualified candidates for many opportunities with these large facilities.

## Pepsi ACT & YOU?

The Partnership Development team is always looking for professional and dedicated partners to share in the success of the Pepsi Act.

If you are interested in learning more about Pepsi ACT Contact:  
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